FULSIOPPING UST COVID-19 SELL-OFF BARGAIN MENU OF STOCKS!

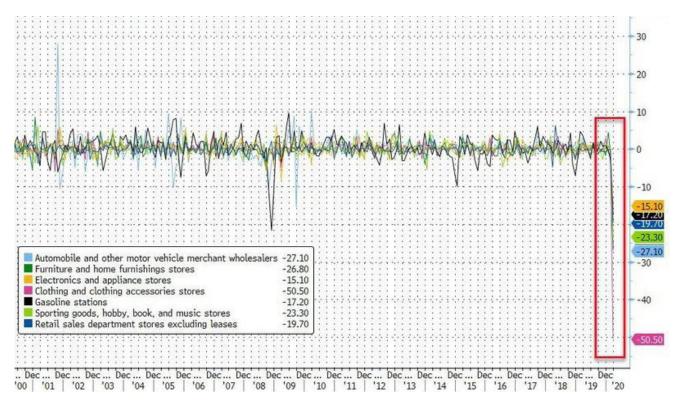


COVID-19 was a POTENTIALLY MUCH LARGER health emergency than it is turning out to be but the measures taken to avoid the OVERLOAD and subsequent toppling of our healthcare system -- which clearly wasn't ready for the number of respirators, hospital beds, and other medical supplies and devices a coronavirus REQUIRES in specific areas and not nationwide (where there's more than enough) -- have brought ECONOMIC DISASTER.

With the first release of Q1 earnings, and with the efforts to re-open the economy, a potential round 2 of the sell-off could begin. This type of DATA, which everyone knew would be DISASTROUS, is still managing to beat expectations TO THE DOWNSIDE.

The United States is an economy that generates its GDP by consumption. When it is forced to shut down this mechanism altogether, the results are INCREDIBLY BEARISH.

Because so many stimulus plans were already announced, investors have LITTLE to look forward to in the short-term.



Courtesy: Zerohedge.com

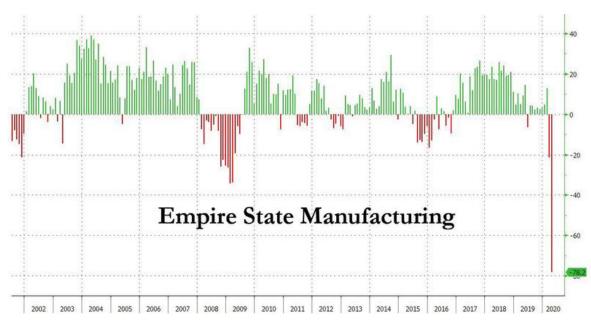
This chart plots the 21st century and how major consumer segments shrink or grow. NOTHING COMES CLOSE to the 2020 coronavirus consumer EVAPORATION. America is hibernating.

This creates an opportunity if you have a longer-term timeline of over five years.

If so, while more clarity builds and as the future starts to look MORE PROMISING in these coming months, you could uncover great opportunities.

Central banks are certainly SEEKING REFUGE themselves.

They're adding HUGE amounts of gold bullion to their troves. In fact, in 2018, they added more gold in a SINGLE YEAR than in any other calendar year since the 1971 TRANSITION to the fiat monetary system.



Courtesy: Zerohedge.com

This is ABSOLUTELY apocalyptic, and it shows you how our economy is slowing and headed to a COMPLETE STOP if we don't reopen soon while protecting our elderly and other high-risk groups.

The money lost on this in terms of WORK DAYS that we'll never get back is enough to build 100 STATE-OF-THE-ART hospitals. We need a far less DRACONIAN plan that doesn't include stay-at-home orders for over 3 BILLION HUMAN BEINGS.

This is especially true since the data is really showing that most will BE FINE.

In the meantime, we are getting a rare chance to capitalize on this EXTREME pessimism following the earnings releases that LOOK TERRIBLE.

1. <u>American Express</u>: Right now, one of America's strongest brands is SUFFERING. The price of the company's shares has plummeted from \$136 to \$68, which is more than a 50% decline. Following the Great Financial Crisis of 2008, this stock has returned over 1,000%, NOT INCLUDING dividends, so AXP is definitely cyclical, being that it is leveraged to the consumer and shopping.

We might not see \$68 again unless this REOPENING goes extremely badly, but at between \$76 and \$78, I'm personally a buyer.

2. <u>V.F. Corp:</u> Most people have never heard of this parent company but it owns some of the most iconic clothing brands, such as The North Face, Dickies, Timberland, and JanSport.

They've been in business for over 100 years and the company has FAIRED MUCH BETTER than the S&P 500 over time.

Clothing has been hurt badly by COVID-19 and VFC shares dropped 55%, which is UNHEARD-OF for such a successful company.

My limit order is \$49 to \$51, as it looks like that's where smart money and institutions are entering as well.

3. <u>UGI Corporation</u>: This is a utility company that owns SOME SERIOUSLY stable and long-term natural gas and electric power distribution contracts.

It's been around since 1882 and its stock price has been STALE, LIKE A ROCK, until COVID-19 came along. In fact, it has been quietly making shareholders richer for decades.

The price has fallen by 50% because of what's happening, which makes their 4.72% dividend yield a viable alternative for passive income. This company, unlike many boring utility providers, also has a hungry CEO that is looking for growth opportunities.

My limit order is set for \$26.

We're in UNCHARTED WATERS and it looks like China and the U.S. are about to get into a clash over the origins of the virus.

All of these limits are based on what is known today. If another black swan appears, they'll be revised down.

1. <u>Priced For Wealth:</u> One company, whose shares are DAMN NEAR the best value they've ever been since 2008, is Leggett & Platt (LEG).

It pioneered sleep technology, when it introduced its bedspring more than 135 years ago and is a Dividend Grower. Its products are all around us and it employs over 23,000 around the world.

Americans aren't buying furniture right now and shareholders of LEG have liquidated their position; the price has fallen by over 55%. For the first time, since the company popped on my radar in 2011, the yield is over 6%.

LIMIT ORDER: Below \$26.50, I'm a buyer at this point.

With SO MUCH uncertainty, I might take an initial position, sized only at a third of what I want to own eventually and wait for a further decline. All of my positions, WITHOUT EXCEPTION, are placed using a stop-loss as well.

To me, taking risks after careful study is the definition of investing. What I'm NOT WILLING to be is CARELESS. If a trade goes wrong, I put out THE FIRE by cutting the loss!

2. <u>TECH GIANT</u>: This company is already one of my biggest long-term equities, but if it drops to \$36 again, I'll be INCREASING my position. Cisco Systems (CSCO) was the largest company in the world for a few months, in the late stages of the Dot.Com era.

Today, it's a blue-chip business and it WON'T fall 50% like these industrial companies, but the March lows showed us that it has TREMENDOUS support around \$36, when the dividend yield reaches 4% – A GENERATIONAL BARGAIN.

I LOVED Cisco when it started to pay growing dividends. Since 2011, in less than 10 years, the DPS went from \$0.06 to \$0.35, a 600% increase. That's equivalent to a tenant who was paying \$600 for his one-bedroom in 2011 and now pays you \$3,500 for it.

Again, limit order for BARGAIN VALUATION is \$37.

Build your own watch list. It is true that the indices have bounced back hard, but that's NOT TRUE of all individual stocks.

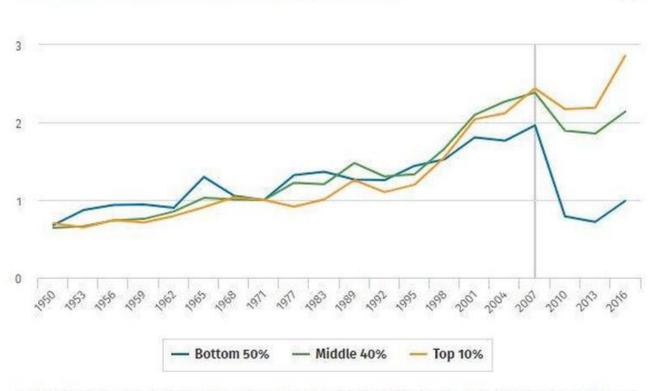
What I'm doing with these shopping lists is putting companies in front of you that RARELY trade this cheap, with such a high initial YIELD. If markets continue to be SCARED, we might get our chance!

Coronavirus will not end the world; the molecule that makes up this disease isn't an OVERLY-SOPHISTICATED one. Scientists have certainly CRACKED bigger and more challenging predicaments and they will get this one UNDER CONTROL as well.

Humanity will continue to thrive, get wealthier and discover more of nature's amazing laws and powers. Governments, small businesses, Corporate America and the international community were all CAUGHT OFF-GUARD by this pandemic.

From here on, using robotics, 3D printing, A.I., computer innovations and radically different supply chain models, the place where you get your products will be MUCH CLOSER to home.

The cost ARBITRAGES that exist between the developed world and the slave labor countries are not as WIDE as they used to be, so by using robotics and automation, western countries can REGAIN INDUSTRIAL INDEPENDENCE and not rely on China and others for ESSENTIAL components and finished goods.



Growth in Household Wealth, 1950-2016

Notes: Lines show growth rates for different wealth groups, with blue for the bottom 50 percent, green for the middle class (50th percentile to 90th percentile), and orange for the top 10 percent. All time series are indexed to 1 in 1971. Vertical line indicates financial crisis. Source: Authors' calculations

Courtesy: Zerohedge.com

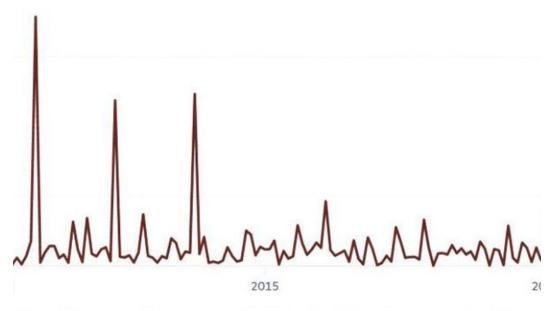
To anyone who has WALKED THE STREETS of America's largest metropolitans, or has enjoyed road trips through the HEART OF AMERICA, the unsustainability of the wealth gap is clearly visible. This is the direct result of merciless globalization.

Tens of millions of Americans live in the midst of plenty, yet their accounts are empty, their balance sheet consists of lots of debt and no equities, their education allows them to work only in the bottom of the food chain in their respective industries, and they see NO WAY OUT.

The system has left them FOR DEAD, but you can change your PERSONAL TRAJECTORY by being aware of the developments, educating yourself from THE BEST, and taking action.

The combination of growing personally by developing your personality, your way of thinking, your determination to RISE TO GREATNESS and achieve worthwhile goals by taking MASSIVE ACTION is the American way.

of monthly insider stock purchases (\$bn)*



ases valued at \$10,000 and above in US-listed companies with a market capitalisation of at least \$1b

Courtesy: Zerohedge.com

Insiders, who know their companies FRONT AND BACK, but tend to be EARLY in buying the dips, WENT ALL-IN when they saw the retail public PANIC OUT of the world's largest blue-chip stocks.

But now, after the public has mostly DRAINED its portfolios, there are few sellers left. The problem is there are FEW BUYERS out there as well. That's why the FED is PUTTING A FLOOR on stock prices, DILUTING your purchasing power to save the system, at your expense.

We know that we can offset this by owning PRECIOUS METALS – primarily gold, which serves as a hedge to GLOBAL DEBASEMENT.

The trillions of dollars that the Federal Reserve and the Treasury are spending and loaning to businesses will fuel TREMENDOUS GROWTH, but they also PREY UPON THE POOR, which get just enough to survive, while the big wigs get ENORMOUS bailouts.

America is owned by the rich and that's not about to change anytime soon.

As an individual, you need to accept certain realities and play the cards you've been dealt.

This is a time to EXPLOIT price discounts when they occur, and to potentially get AGGRESSIVE with resource stocks if they continue to turn a corner and lead the markets (Barrick is the BEST-PERFORMING S&P 500 stock in 2020).

1. *All-Hell Breaks Loose Stock:* If things get REALLY BAD, even the world's most iconic household names, which are almost NEVER cheap to purchase, will suffer from a lack of shareholder confidence.

In other words, if a week like the one we UNDERWENT in March returns, when circuit breakers are a daily occurrence, then my TOP company to own is Hershey (HSY).

The stock has generated a 20,000% return, give or take, since 1980, GROSSLY outperforming the S&P 500. Every \$1,000 invested has turned into \$200,000 – that's ASTOUNDING.

LIMIT ORDER: I'm going to put 3% of my portfolio in HSY, if the price drops to \$125.

2. *Recovery & Infrastructure Stock:* Covid-19 will cause a construction boom in America, as more families will want their own house, rather than a tightly-packed condominium. Additionally, the government is spending trillions on new roads, bridges and STATE-OF-THE-ART facilities.

Stanley Black & Decker (SWK) is one of the BEST businesses ever. Profits will soar in this new reality.

In the DARKEST days of the sell-off, the stock fell a FULL 50%. Since then, it has already regained 50% back. It crashed from \$166 to \$79 and now trades around \$120. It's NOT A STEAL anymore, but if the sell-off returns, it might be.

This company was incorporated in 1843; it has survived ANYTHING you can think of and keeps delivering great results.

LIMIT ORDER: I'm going to put 2% of my portfolio in SWK, if the price drops to \$101.

In Phase B, which I'll publish this Thursday, we will feature two companies, whose current prices are NEARLY within reach.

The markets are trying to COMPREHEND where the Federal Reserve's limits are and this will take time. This nightmare isn't in the rearview mirror yet, but in the meantime, gold is MAKING US RICHER by the day.

3. <u>Parker-Hannifin (PH)</u>: Though it's a relatively UNKNOWN blue-chip, the company has been around for 103 years. It is a fantastic business that employs over 55,000 people and provides value around the globe.

It's one of the best businesses in the world and has returned over 8,000% since 1980, including dividends!

My limit price is \$123, which means that I'm currently not willing to pay more than that.

4. <u>Travelers (TRV)</u>: This company is the 2nd-largest underwriter of commercial property casualty insurance in America and the 6th-largest in personal insurance via their independent agents.

The company has been in business since the 1850s!

0% interest rates make it very difficult for insurance companies to operate, and ONLY the strong thrive and EXPAND.

83% of the company is owned by institutions, such as the world's largest pension funds and sovereign wealth funds.

My limit price is \$97.

5. <u>Starbucks (SBUX)</u>: Three years ago, I visited the original branch in Seattle. The company is building a new branch in China every 24 hours and is loved all over the world. It is also in the business of PROVIDING AN ADDICTIVE, repetitive product: caffeine.

Hedge funds have BOUGHT THE DIP on this stock and its business is pretty recession-proof due to its endless prime locations.

My limit price is \$67.

6. <u>Archer Daniels Midland (ADM)</u>: This is one of my FAVORITE companies for so many different reasons; one being that it is a DOMINATING food processor, which is an inflationary-hedged business.

It's also had an ICEBERG SUPPORT for its price at around \$30-\$32 FOR YEARS, so it's potentially easier to know WHEN buyers are going to come in.

In the past, I've bought at the low \$30s and sold at over \$40 multiple times for QUICK +30% gains on rebounds.

This is my plan again.

My limit price is \$32.50.

The markets MAY NOT end up going down to these LIMIT ORDERS, so use them as guidelines as to where I personally believe fair value is.

Strong leadership, FORTRESS-LIKE balance sheets, and LOGICAL business models will separate the best from the rest in a "survival of the fittest" fiscal landscape now.

Use these summaries as the starting point for your own research so you can fortify your own coronavirus-proof portfolio.

A. Pentair (PNR): provides commercial and residential water treatment and filters, along with various other clean water solutions.

The need for water impacts nearly everything we do because clean, safe water is critical to provide the necessary hydration, food, and sanitation needs for the world.

The global health pandemic actually makes Pentair's services more necessary, not less.

Pentair's 9,500 employees are continuing to provide the company's essential services, while Pentair's most recent earnings report indicated earnings and revenues that topped analyst estimates.

My limit order, as it stands, sits at \$27.50.

B. Rollins (ROL): serves residential and commercial clients around the globe with pest and termite control services. Even with the pandemic roiling the global economy, Rollins' earnings and revenues for 2020 are expected to grow by 6.3% and 4.1%, respectively.

The need for pest control never really goes away, as everybody's indoors now and the termites and roaches haven't been furloughed.

If any service is COVID-proof, it's pest control, and Rollins is a major player in this lucrative market. Therefore, the stock doesn't get too cheap. My limit order reflects that, as I'm not looking for a 50% crash, which probably will never happen.

Limit order: \$33.

C. **ResMed (RMD):** develops, manufactures, distributes, and markets medical devices and cloudbased software solutions that are mainly for respiratory conditions.

That includes the coronavirus, so you should consider ResMed as a "COVID-19 stock" for your portfolio.

As you would expect, ResMed has been ramping up its production of ventilators and other respiratory support devices to meet the intense global demand. The company's mask and accessory segment will also significantly contribute to ResMed's top and bottom lines due to increasing adoption. Limit order: \$136.

D. Medtronic (MDT): is a well-known medical device company that's been around for a while. However, their latest value proposition is as a manufacturer of ventilators during a time when the demand is huge.

In early April, Medtronic received the green light from the Food and Drug Administration to offer one of its ventilators in the U.S. by May.

Medtronic's compact ventilator will sell for under \$10,000 on average and the company states that it's making "solid progress" in ramping up its ventilator production, as well as "collaborating with technology partners and governments to drive new ventilator innovation and production."

Limit order: \$84.

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Courtesy: Aflac

Aflac (AFL) is a famous insurance company and it's widely known that investing legend Warren Buffett likes to buy shares of insurance companies because this is an enduring business model.

Aflac has survived economic recessions and the stock price made an astounding rebound off of the 2008 low, from \$8 and change to the \$30 level by the end of 2010.

Aflac actually grew its dental and vision segment in 2020's first quarter, underscoring the continued expansion potential of this multi-generational mainstay. My limit order is: \$32. I consider that a bargain, personally.

<u>A.O. Smith Corporation (AOS)</u> isn't necessarily a household name, but they're a major player in the water heater and water treatment markets. Just because the population is on lockdown doesn't mean that they won't need water heaters, and A.O. Smith is a global leader in this industry.

A.O. Smith is also on the forefront of the growing sustainability/green movement, and the company is a proud recipient of its second consecutive Energy Star Partner of the Year Awards. My limit order is \$35 and it offers an astounding entry point.

<u>Spirit AeroSystems (SPR)</u> supplies structures for planes, including fuselage systems, propulsion systems, and wing systems.

This company's been around since 1927, so it survived the Great Depression and should easily survive the COVID-19 pandemic. Spirit AeroSystems recently announced that the company is restarting its collaboration with aerospace/defense giant Boeing to provide commercial plane production in Washington State.

Spirit AeroSystems has a sort of a legal monopoly in its segment.

Boeing is a huge client for Spirit AeroSystems and the company is already bringing furloughed workers back online for the Boeing project. The stock is down 82% in ONE YEAR!

Because of the uncertainty of the airline industry, this is higher risk. Monitor this company closely. I'm not putting a limit order, since I want to see an uptrend and some direction for the airlines, before entering, but it is undoubtedly an interesting opportunity.

Limit order, if I was pushed into a corner, would be \$13.11.

Cintas Corporation (CTAS) might be known as the king of uniform companies, but there's more to

the company than that. With 10,000 trucks across North America, Cintas has the resources to keep businesses clean and safe with its line of hygiene products, laundered uniforms, first aid products, personal protective equipment, and fire protection services.

Cintas was founded in 1968 and today, the company remains profitable as they recently topped revenue and earnings estimates for their third fiscal quarter.

Don't expect it to be cheap, like on the merge of bankruptcy, but if it returns to its March lows, it will be an ideal entry point, at least if nothing material changes.

Limit order: \$164.



Courtesy: Dover Corporation

Dover Corporation (DOV) is the epitome of diversification in the basic materials sector. Including textiles, chemical products, imaging and identification, food and refrigeration, software, vehicle service components, environmental solutions, you name it, Dover's probably earning revenues from it.

That's core strength for Dover Corporation, as the COVID-19 crisis requires investors to diversify and reduce risk.

Dover is de-risked with a favorable A-2 short-term rating and a stable outlook from Standard & Poor's, meaning that shareholders should be able to maintain a confident position for the long haul.

Limit order: \$78

Ingersoll Rand (IR) has been an industrial market leader with a broad range of innovative and mission-critical air, fluid, energy, specialty vehicle, and medical technologies for more than 160 years.

Cash-rich and fiscally stable, Ingersoll Rand has around 18,000 employees, \$6.2 billion in adjusted revenues, a \$10.9 billion market cap, and \$1.2 billion in adjusted EBIDTA. It's a safe bet that the world will still need compressors, vacuum pumps, couplers, and power tools regardless of the pandemic's impact on the economy.

Limit order: \$21.80.

Simon Property Group (SPG) might just be the biggest company you've never heard of. An S&P 100 company that owns multinational holdings in shopping, dining, entertainment, and mixed-use destinations, Simon Property Group is truly a real estate mega-giant.

Or you can just call Simon the "King of Malls," and that sums up the company's value proposition.

Just like the wreckage of the 2008-2009 financial crisis didn't stop people from returning to their shop-'til-you-drop habits, sooner or later the pandemic will subside and SPG shareholders who bought at depressed prices could see outsized returns.

This, once again, is a company, whose industry is shaken up badly by the virus, so much so that the dividend yield, if the business can retain it, is 15%, since the price fell by 75%!

Limit order: \$44.

Wabtec Corporation (WAB) delivers railroad and industrial solutions with a globally installed base of more than 23,000 locomotives. Wabtec recently merged with GE Transportation, a former business unit of GE, thereby establishing Wabtec as a Fortune 500 transportation and logistics leader.

The expanded company now expects double-digit average EPS growth and synergies of about \$250 million, along with a multi-year backlog of more than \$23 billion – and with Wabtec's electronic systems and Positive Train Control (PTC) capabilities, the company remains an innovator even during the pandemic.

Limit order: \$44.

Genuine Parts Company (GPC) is known for supplying automotive replacement parts but the company also manufactures various industrial parts and materials.

Established in 1928 with just six employees and \$75,000 in first-year sales, Genuine Parts has come a very long way, as it's earned \$19 billion in its most recent fiscal year.



Courtesy: Genuine Parts Company

Genuine Parts also loves to reward its shareholders, having increased its dividend payouts for 64 consecutive years. Moreover, sales have grown in 87 of the last 92 years while profits have risen in 75 of those years – the COVID-19 panic certainly won't derail this company now.

Limit order: \$62

The Southern Company (SO) is the type of standby investment that retirees and other income investors absolutely love to buy and hold for the long-term. One of the nation's biggest utility

companies, Southern serves a huge and reliable base of 9 million customers – and I say "reliable" because lockdowns mean everybody's indoors and using electricity like crazy.

With 19 successive years of dividend increases, 28,000 employees, power generation capability in all 50 U.S. states, and a goal to reach 50% emissions reduction by 2030, Southern is an easy choice for all-weather returns.

Limit order: \$50

McCormick & Company (MKC) is America's spice king, and company Chairman and CEO Lawrence Kurzius added some flavor to his assessment when he recently said that a lot of his products are on fire right now.

Since people are staying home and learning how to cook nowadays, McCormick's variety of spices, seasoning mixes, condiments, and other flavorful products are red-hot commodities.

In the week ending on April 5, McCormick's sales were up 63%, and that was after gains of 65%, 90%, and 54% during each of the prior three weeks.

Even with the pressure that restaurants are experiencing, food takeout and delivery options are often still available and McCormick adds plenty of spice to those edible items.

Limit order: \$124

Ecolab (ECL) is a premier provider of cleaning and sanitizing solutions to help businesses ensure safety, sustainability, product quality, and customer satisfaction.

This is extremely important today because the coronavirus can live on inanimate surfaces for up to nine days – and Ecolab is a major provider of hygiene and infection prevention solutions for hospitals and industries currently operating to contain the spread of the virus.

Ecolab stock is an ideal holding during a widespread health crisis because the company is actively working with medical centers, long-term care facilities, and commercial laundries to ensure that they're effectively cleaning and disinfecting towels, bed linen, and other contamination-prone items.

Limit order: \$144.

Use this entire report, as a STARTING POINT towards learning more about all of these worldclass businesses.

Investing is much more than just stock picking. It requires an intimate understanding of risks, time horizons, valuations, proper position sizing and diversification.

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